

THE COLUMBIA JOURNAL OF **LAW***&the* **ARTS**

A QUARTERLY JOURNAL OF LAW AND THE ARTS,
ENTERTAINMENT, COMMUNICATIONS, AND INTELLECTUAL PROPERTY

**2024 SYMPOSIUM OF THE KERNOCHAN CENTER FOR LAW, MEDIA AND THE ARTS:
“Past, Present and Future of Copyright Licensing”**

Responsible AI Starts with Licensing

Roy S. Kaufman

Pro-Copyright, Pro-AI: The Power of Collective Licensing

Anita Huss-Ekerhult & Antonios Baris

Market-Based Licensing for Publishers’ Works Is Feasible. Big Tech Agrees.

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Operational Considerations for Collective Licensing Frameworks

in the Music Publishing Industry

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Extended Collective Licensing for Use of Copyrighted Works for Machine Learning

Johan Axhamn

Identifying an “Effectively Competitive” Market: The Work of

the Copyright Royalty Board

The Hon. David R. Strickler

Vol. 48, No. 4 ♦ Symposium Issue

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Editor's Note on the Symposium Issue

Each academic year, the *Columbia Journal of Law & the Arts* publishes an Issue dedicated to the annual Symposium of the Kernochan Center for Law, Media and the Arts, which is hosted at Columbia Law School. This year's Symposium was titled *Past, Present and Future of Copyright Licensing* and was held on Friday, September 27, 2024. As always, the *Journal* was honored to participate in the event and is pleased to publish the proceedings here.

There are two types of publications in this Issue. Each speaker was asked to select one of the two options: to write an Article based on his or her remarks at the Symposium or to produce a Transcript of his or her remarks. The Articles have been written, edited, and proofread to the same high standard as other academic articles published by the *Journal* in its non-Symposium Issues. The Transcripts have been edited lightly for concision and clarity. The pieces in this Issue are presented in the order in which contributors spoke at the Symposium. The Program of the 2024 Symposium on page *vii* of this Issue reflects the actual order of the speakers on the day of the event.

More information about the 2024 Symposium can be found on the Kernochan Center's website,¹ including readings for the event,² biographies of the speakers,³ and video recording of the event.⁴

1. The 2024 Symposium webpage is at <https://kernochan.law.columbia.edu/content/symposium-2024-past-present-and-future-copyright-licensing> [<https://perma.cc/48Q2-BXZQ>] [<https://web.archive.org/web/20250429122637/https://kernochan.law.columbia.edu/content/symposium-2024-past-present-and-future-copyright-licensing>].

2. Readings for the 2024 Symposium can be found at <https://kernochan.law.columbia.edu/content/2024-symposium-readings> [<https://perma.cc/CTZ3-8VWQ>] [<https://web.archive.org/web/20250429122137/https://kernochan.law.columbia.edu/content/2024-symposium-readings>].

3. See *supra* note 1 for speaker biographies.

4. Video recording of the 2024 Symposium can be found at <https://kernochan.law.columbia.edu/videos#!#%2Ffilter%2Fcat1%2FKernochan%20Annual%20Symposium%202024> [<https://perma.cc/GCZ2-9E2G>] [<https://web.archive.org/web/20250429122749/https://kernochan.law.columbia.edu/videos#!#%2Ffilter%2Fcat1%2FKernochan%20Annual%20Symposium%202024>].

Program of the 2024 Symposium

PANEL I — THE PUBLISHING INDUSTRY

Speakers:

Roy Kaufman
Anita Huss-Ekerhult
Matthew Stratton
Regan Smith

PANEL II — LICENSING IMAGES AND MOTION PICTURES

Speakers:

Ron Wheeler
Benjamin Marks
Nancy Wolff

PANEL III — THE MUSIC INDUSTRY

Speakers:

Judge Steve Ruwe
Elliott Peters
Joe Keeley
Lidia Kim

PANEL IV — COLLECTIVE LICENSING AND ANTITRUST CONCERNS

Speakers:

Tim Wu
Johan Axhamn
Judge David Strickler
Anu Sawkar

